

Rep Order# 7901089 Ver# 3 Mod# 1 Status Confirmed Traffic Order# 24681 Printed: 09/05/2012 12:51 PM 3 of 3
 EC'd Yes Last Received: 09/04/2012 1:17 PM
 Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY
 Advertiser () LOVE, MIA
 Product LOVE/CD4/R
 Estimate# 905906
 Buyer Patricia Dome
 Phone#
 Fax#

Agency () SMART MEDIA GROUP
 814 KING ST, SUITE 400
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E LOVE/ORDR/905906
 Flight Dates 09/05/2012 - 09/06/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JAMIE ANDRUS
 Salesperson Phone# 202-872-1155
 Salesperson FAX#

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
29	W-TH	TONIGHT SHOW	1035P-1135P	:30	09/05-09/06	2	\$775.00	2

Rating: 4.5

31	W-TH	LATE NIGHT	1135P-1235A	:30	09/05-09/06	2	\$325.00	2
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Rating: 2.7

Buyline Comment: 1/DAY

32	W	NFL KICKOFF	530P-630P	:30	09/05-09/05	1	\$612.00	1
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Rating: 3.7

33	W	NFL KICKOFF	530P-630P	:30	09/05-09/05	1	\$613.00	1
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Rating: 3.7

--REPORT TOTALS--

Report Totals: 35 / \$13,200.00

--SALES MONTHLY TOTALS--

Sep 12: 35 / \$13,200.00
 Sales Totals: 35 / \$13,200.00
 Station Totals: 35 / \$13,200.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	CABL 0%	KUZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
\$66,000	KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null
 Demos RA35+